



Want to have FUN representing some of the most recognizable brands in Canada? Direct Branding Force, a division of Pareto, is Canada's fastest growing experiential marketing and consumer engagement company. Our marketing programs focus on creating strong brand experiences for consumers in fun, exciting, and innovative ways. Simply put, we're excited about the brands we represent and we would like to hire people who will help us get more people excited about them too!

*WE ARE CURRENTLY RECRUITING FOR*  
***DEMONSTRATION SAMPLING REPS***  
*ACROSS THE GTA!!*

Are you a people-person and a social butterfly? Have people described you as high-energy and approachable? Do you care about your skin and enjoy discussing new beauty products? Do you have access to a reliable vehicle?

Well if you're looking for some part-time hours and you've said yes to everything we've listed, then this is the job for you!

This program is more so a demonstration than a sampling program. Reps will have large containers of the products with small cosmetic spatulas. They will offer the consumers a tester while they state the key messages. The program is designed around helping consumers get an understanding the benefits of the products.

Program starts March 25<sup>th</sup> and runs for 4 weekends. Shifts are on Saturdays 11am-3pm and Sundays 11am-3pm (the occasional Friday evening possible))

If you've answered "Yes!" to the above questions, we want to talk to you! Please send your resume to [careers@pareto.ca](mailto:careers@pareto.ca) and reference **Cosmetics** in the subject line. Only successful candidates will be contacted for an interview.